



5/21/2012

Dear Sir or Madam:

RE: **Phone Book Recycling**

SaskTel and the SaskTel Pioneer Prairie Council Club invite you to participate in the 2012 Phone Book Recycling Program.

It's Easy to Participate!

- Recycle phonebooks within your school through the regular paper recycling process or through your local recycling facilities.
- Ask students to recycle their phone books from home by putting them into local paper recycling facilities such as blue bins.
- Ask corporate partners, local businesses and other organizations to recycle their phone books on your behalf.
- If your school collected phonebooks, mail, e-mail or fill in the online form on [sasktel-pioneers.com](http://www.sasktel-pioneers.com) with the total number of phone books recycled to me by October 15, 2012. Please include the name of the school, the correct mailing address including postal code, a contact name and phone number, and the number of directories collected.

[regina.pioneers@sasktel.com](mailto:regina.pioneers@sasktel.com)

[http://www.sasktel-pioneers.com/programs/phonebook\\_recycling.shtml](http://www.sasktel-pioneers.com/programs/phonebook_recycling.shtml)

- SaskTel Pioneer volunteers will prepare a cheque and mail it to your school. The amount will be based on the number of phone books collected. (\$0.10 x the number of phone books or \$25.00 whichever is greater.)

This program benefits both the environment and your school. It also provides an opportunity to teach your students about recycling. Salvaging one ton of paper saves about 12 trees. Old phone books are used to make things like new phone books, egg cartons, ceiling tiles, cereal boxes, and toilet paper.

Sincerely,

Jerome Donauer, President

SaskTel Pioneers – Prairie Council Club